

MODULE DESCRIPTOR

MODULE TITLE	FINANCIAL MANAGEMENT FOR BUSINESS		
MODULE CODE	AC3410 (L6)	CREDIT VALUE	20 credits / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

The Aim of this module is to provide students with a concise understanding of fundamental concepts in financial management as well as introduce them to special topics in financial management.

MODULE CONTENT

The Finance Function

- The Time Value of Money
- The term Structure of Interest rates
- Bonds and Their Valuations
- Risk and Rates of Return
- Stocks and Their Valuations
- Hybrid Financing: Preferred Stock, Leasing, Warrants and Convertibles.
- Derivatives and Risk Management
- Multinational Financial Management
- A Critical Review of Mergers and Acquisitions

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:
Critically discuss the fundamental concepts and purpose of a corporate entity
Critically analyse the risk, return and valuation characteristics of various financial assets used to fund the corporate entity
Critically evaluate key topics in the financial management of a corporate entity

TEACHING METHODS

The module is delivered through a mixture of lectures, case studies and seminars. A key form of learning is through applied examples and case studies grounded in empiricism. In addition to the lectures and seminars, students are expected to engage in a broader literature search to enable them gain a stronger theoretical background as a driver for empirical work.

The module is assessed through two assessments, a three-thousand-word essay and a one-hour examination.

Students will draw on and enhance graduate attributes of planning, communication, literacy and analysis and develop confidence and expand their intellectual ability through constructing argument and exploring perspectives. This will aid employability with the accounting profession and careers in general business management. Against this background, the assessment criterion is designed to meet the professional exemption criteria.

Formative feedback on seminar and practice questions is provided to students on a weekly basis, with additional support available in the timetabled Technical Support Workshops.

ASSESSMENT METHODS

This module is assessed through an essay (70%) and an examination (30%).