

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	BEGINNERS' GREEK LANGUAGE		
<b>MODULE CODE</b>	AL1039 (L4)	<b>CREDIT VALUE</b>	20 UK CREDITS / 10 ECTS
<b>SCHOOL</b>	SCHOOL OF BUSINESS MANAGEMENT		

### MODULE AIMS

This module aims to:

- Enable students to use the target language appropriately at a basic level of competence in understanding, producing and interacting in a simple way.
- Introduce students to the culture relating to the target language.
- Equip students with a range of transferable skills.
- Develop students' ability to work independently.

### MODULE CONTENT

**Indicative syllabus content:**

Topics covered will include aspects relating to day-to-day life and describing oneself and, in relation to linguistic expertise, will focus on familiar, everyday expressions and very basic phrases. Learning will be set into the context of culture of the country(ies) of the language being learnt when relevant.

### INTENDED LEARNING OUTCOMES

**On successful completion of this module a student will be able to:**

1. Understand and use, in spoken mode, familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type.
2. Write simple isolated phrases and sentences and give information in writing about matters of personal relevance.
3. Understand very short, simple texts, picking up familiar names, words and basic phrases.

### TEACHING METHODS

This module is designed in a way that can build awareness of key management theories and operations in business.

The module will be delivered using a combination of lectures and seminars/workshops in a two-hour weekly teaching session. Student learning will be facilitated through multiple means, including lectures, class discussions, group work, case studies, student presentations, workshops, company-visits, guest speakers, and debates. A number of technologies and media resources will be used during lectures to stimulate interest and make sure that students develop knowledge of the material being taught. These will include PowerPoint presentations, videos, Internet-based work, and printed material.

Students will have an active role and involvement throughout the module. They are expected to be actively engaged in the identification of business-related articles and other material from newspapers, magazines, websites, and other relevant publications and e-sources in order to involve themselves in discussion and debate during classes.

### ASSESSMENT METHODS

This module is assessed through one written assignment and one oral assessment.