

MODULE DESCRIPTOR

MODULE TITLE	WORK PLACEMENT		
MODULE CODE	BC3000 (L6)	CREDIT VALUE	120 UK CREDITS / <u>60 ECTS</u>
SCHOOL	SCHOOL OF BUSINESS MANAGEMENT		

MODULE AIMS

- To provide the student with an opportunity to consolidate, apply and develop knowledge and skills developed during the first two years of the course; these skills will be general skills such as communication, team working and problem solving, and occupationally specific skills relevant to the particular placement.
- To help the student to have an awareness of the relationships between theory and practice in business and management, and thus form a foundation and perspective from which to gain maximum benefit from Year 4 of the course.
- To enable the student to apply techniques of reflective learning to the work experience, in order to develop knowledge and skills appropriate to business and the working environment.
- To give the student experience of employment, and exposure to the diversity of experience of a work environment, with its rich mix of social and cultural implications, together with its associated disciplines, responsibilities and ethics.
- To enhance students' knowledge of the wide range of career paths open to them, and facilitate better career choice and decision implementation.
- To provide a formal platform for Personal Development Planning (PDP)

MODULE CONTENT

This is a year long university-approved placement in business/industry, fully integrated into the course structure, assessed and accredited.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Relate theories of business organisation and practice to the employer organisation.
2. Be more aware of organisational, behavioural and political issues and thus have established a mature personal standpoint from which the academic content of Year 4 can be better assimilated
3. Use the ongoing Reflective Learning Journal to make a realistic assessment of their own personal growth throughout the placement period, and their current level of personal strengths, competencies and development needs. This is a key element in PDP.
4. Monitor their own development of graduate attributes throughout the placement, gaining verification from the employer.
5. Have an enhanced awareness of employer needs and personal career opportunities, which in conjunction with the self awareness in 3) above enables an improved focus on career potential and direction
6. Have a much clearer idea of employer recruitment practices, enabling professional job applications with improved chances of success.

TEACHING METHODS

Cyprus based students 2 visits per annum, overseas students 1 visit per annum, together with 1 day, midyear, at UCLan Cyprus, for sharing development, and briefing for year 5. Student will also be allocated a Visiting Tutor who will provide additional telephone and email contact throughout the year. There will normally also be a 1-day return-to-university Forum, typically in February/March, to enable sharing of experience with each other, staff, and the following cohort. This is of necessity optional as students place abroad or remotely cannot realistically return to Cyprus for a day.

ASSESSMENT METHODS

This module is assessed through a Graduate Attribute Reflection, a Corporate Review Project, and a Reflective Learning Portfolio.