

MODULE DESCRIPTOR

MODULE TITLE	Contemporary Issues in Business		
MODULE CODE	BU3016 (L6)	CREDIT VALUE	20 CREDITS/ 10 ECTS
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

To enhance student awareness and understanding of the key contemporary issues facing Business, Organisations, Industries and Society across the range of disciplines and in the external environment, and to continue development of the student's ability to appraise critically recent, new and future issues.

To enable students to have an up-to-date knowledge of the major developments, threats and key ideas across the range of Business activities.

To develop skills to enhance employability.

MODULE CONTENT

Syllabus: Content will vary as the nature of business and in particular the environment in which it operates varies. Particular attention will be paid to current and evolving issues during the year. The UN Sustainable Development Goals will be addressed specifically.

Typically, areas which could be discussed may include:

Inequality
 Political Crises
 Economic Change /Financial CrisesClimate Change / Energy / Sustainable Business
 Demographics
 The Future of Work
 Technological Change; e.g. 3D Printing, AI, Robots
 Which countries are growing, or not?
 Globalisation and Anti-Globalisation
 Risk and Crisis Management
 Business Continuity
 Business Performance Improvement
 Big Data/ Analytics

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Demonstrate a broad awareness and understanding of major current business and societal issues as outlined by the UN Sustainable Development Goals
2. To critically consider the implications how current issues impact upon business and society
3. To enhance employability skills by considering the SDG implications for future career choices

TEACHING METHODS

A variety of teaching and learning methods will be utilised. These will include lectures, videos, case studies, group work, discussions and presentations. The emphasis will be on activity based learning using realistic materials in a practical context. This module will also encourage a collaborative learning environment that encourages students to learn with, and from, each other.

ASSESSMENT METHODS

This module is assessed through two course works (2x50%).