

MODULE DESCRIPTOR

MODULE TITLE	ACADEMIC WRITING		
MODULE CODE	EF1498 (L4)	CREDIT VALUE	20 UK CREDITS / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS ADMINISTRATION		

MODULE AIMS

Introduce students to basic academic writing skills and conventions:

- Enable students to structure an academic essay
- Enable students to construct simple, cogent arguments in academic writing
- Increase learner autonomy as researchers
- Enhance academic presentation skills

MODULE CONTENT

Indicative syllabus content:

- Various conventions of academic writing genres
- Academic essay writing techniques
- Essay structure and planning
- Effective use of academic language
- Referencing and correct acknowledgement of sources
- Research methods
- Presentation skills

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Plan, draft and write an effective academic essay based on a clear and precise understanding of the essay question.
2. Interpret and respond to an essay question effectively, accounting for genre and academic conventions.
3. Effectively employ accepted grammatical and lexical features of academic writing.
4. Correctly cite academic sources and avoid plagiarism.
5. Develop oral presentation skills.

TEACHING METHODS

The combination of Direct Contact Hours and Independent Learning Hours will ensure that students have access to a wide range of learning and teaching resources, both inside and outside the classroom. Students will work individually and in pairs/groups so as to cover all the skills needed for writing within an academic context.

ASSESSMENT METHODS

This module is assessed through a spoken and a written assessment.