

MODULE DESCRIPTOR

MODULE TITLE	BUSINESS AND MANAGEMENT PROJECT ESSENTIALS		
MODULE CODE	HR1037 (L4)	CREDIT VALUE	20 UK CREDITS / <u>10 ECTS</u>
SCHOOL	SCHOOL OF BUSINESS MANAGEMENT		

MODULE AIMS

The module aims to equip students with the capability to understand and deal with typical projects faced by managers. This module aims to build an understanding of task planning as a process and of techniques for problem solving and improvements within the context of specific subject disciplines.

MODULE CONTENT

Indicative syllabus content:

- Interpreting and writing briefs
- Techniques for problem diagnosis
- Structuring improvement plans
- Approaches to problem solving
- Evaluating options
- Presenting improvements and developments

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Identify basic techniques involved in the structuring of projects in a specific scenario
2. Utilise appropriate theoretical frameworks in a specific business and management context
3. Reflect on a variety of collaborative project activities

TEACHING METHODS

A combination of methods will be used to expose the concepts and to reinforce their application.

In semester 1 the module places a strong emphasis on dealing with practical issues that are likely to be faced by those newly working with projects. The delivery will be via a workshop format, which will provide students with an understanding of typical techniques and will introduce the group to a project identified by the module team. The workshops will concentrate on providing practical scenarios and tools that students can practise within a classroom environment in order to improve knowledge and understanding with reference to subject specialisms in accordance with the aim of the module.

Students will work on the identified project, using knowledge and task related tools and techniques to define the problem and present improvements within the project.

ASSESSMENT METHODS

This module is assessed through an individual coursework and a group project report.