

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	<b>MANAGEMENT DEVELOPMENT IN TOURISM, HOSPITALITY AND EVENTS</b>		
<b>MODULE CODE</b>	TL3055 (L6)	<b>CREDIT VALUE</b>	20 / 10 ECTS
<b>SCHOOL</b>	SCHOOL OF BUSINESS AND MANAGEMENT		

### MODULE AIMS

To consolidate personal competencies in a wide range of areas associated with work activity and practice in order to ensure an effective transition from university to work.

To maintain a commitment to continuing professional development which will continue beyond the requirements of the course into the work situation as a career skill.

To ensure an effective job search techniques are explored and shared in order to match personal skills, abilities and achievements with potential career paths and employers.

To provide opportunities for students to discuss and further develop transferable skills for an effective role in management.

### MODULE CONTENT

- Self-development, personality and psychometrics
- Career management and development
- Critical reflection
- Project management
- Communication and assertiveness
- Team dynamics and team working
- Negotiation and influencing
- Emotional intelligence and conflict
- Study skills for top-up students [leading to build research skills]

### INTENDED LEARNING OUTCOMES

<b>On successful completion of this module a student will be able to:</b>	
<b>1.</b>	Critically explore career development and strategies which demonstrate skills, abilities and achievements from a rational subjective perspective
<b>2.</b>	Synthesize elements of the course into an investigation of employment opportunities in management alongside a creative and critical reflection on personal goals and achievements
<b>3.</b>	Demonstrate an ability to work on their own initiative and take responsibility for continuing professional and management development

### TEACHING METHODS

This module will be taught on a three/four week rolling programme with a two-hour tutor-led workshop session being followed by a week of action learning sets and tutorials. Workshops will engage in individual and small group exercises and discussions, with an emphasis on applying taught theoretical concepts to practical management situations. In addition, students will be expected to engage in reading and preparation and reflection on their activities. Drawing from the content of other modules in the student's course and placing this learning experience alongside practical experience, personal analysis will lead to firm career objective setting.

The direction of skills activities within the module needs to be closely linked to the relationship between achievement and personal development. The unique nature of achievement and personal needs will require a negotiation of content and process by the student body through the action learning sets.

Students will practice management skills via group work activities and individual reflection.

### **ASSESSMENT METHODS**

This module is assessed through a Group simulation exercise - Team exercise leading to an individual review (70%) and a Critical reflection on self & career analysis (30%).