

MODULE DESCRIPTOR

| | | | |
|---------------------|-----------------------------------|---------------------|--------------|
| MODULE TITLE | MBA Dissertation | | |
| MODULE CODE | MD4992 (L7) | CREDIT VALUE | 40 / 20 ECTS |
| SCHOOL | SCHOOL OF BUSINESS AND MANAGEMENT | | |
| | | | |

MODULE AIMS

This module aims to enable the students to plan and conduct an extended piece of postgraduate business/management research.

MODULE CONTENT

There is no specific module content with regard to subject knowledge as each student will be conducting research into a topic of their choice however, the support workshops will cover:

Devising Aims and objectives;
 Searching and reviewing the literature;
 Methodology and methods;
 Analysing quantitative and qualitative data;
 Writing up the dissertation.
 Practical guidance on managing the dissertation project

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Collect, analyse and synthesise data and ideas.
2. Present findings and recommendations in writing that confirms their understanding of the business / management issues under investigation.
3. Address and satisfy their specific research aims and objectives.
4. Operationalize an understanding of key research matters, including, research paradigms, congruent methodologies, execution and communication of the research process and outcomes.
5. Manage a personal research project over an extended timescale

TEACHING METHODS

The dissertation is essentially an independent piece of research which requires students to take responsibility for the planning and execution of their chosen research project. Building upon the research proposal developed in the prerequisite research methods module, student will work with their individual supervisor to meet the requirements of the dissertation. Students can submit drafts of the chapters of their dissertation in order to gain feedback before the final submission.

In addition to individual supervision, there will be a series of support workshops which will give students generic advice on the dissertation process and the component parts which typically make up the dissertation.

Students will develop skills of planning, analysis, critical evaluation and time management.

ASSESSMENT METHODS

This module is assessed through a Dissertation.

