

MODULE DESCRIPTOR

MODULE TITLE	Enhancing Employability through Work Related Learning		
MODULE CODE	MK3025 (L6)	CREDIT VALUE	20 CREDITS/10 ECTS
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

This module provides an opportunity for students to enhance their employability through structured work related learning. The work focus is flexible; for example it may be a paid / unpaid work placement with an organisation; part-time employment; vacation work; sectoral organisation study; voluntary work with a charity (e.g. Millenium Volunteers); work related research study; consultancy for an organisation; or even a project within a University department. The module aims are:

- To place students into a work related learning environment in order to provide them with the opportunity to apply elements of the theoretical and conceptual knowledge developed within the degree programme.
- To undertake a business, marketing or advertising related task for an external client within a real-time framework under actual market conditions. (Focus will depend on students subject of study)
- To develop personal transferable skills relevant to the workplace that will enhance employability.

Provide opportunities for students to develop and improve self-efficacy and meta-cognitive skills

MODULE CONTENT

Students will be introduced to methods of reflecting on past learning experiences, concepts of personal and professional developments and relationships to the development of learning; how to provide evidence of learning achievements and the preparation of a reflective portfolio. Students will also be introduced to aspects of leadership and management such as emotional intelligence concepts and practices of critical thinking, reflection, creativity, cognition and evaluation will be examined with due recognition given to the hierarchy of levels such reflection may take.. Students will explore the role of a consultant and practical issues surrounding consultancy. In addition there will be tuition on the specific aspects of each work-related submission. The work related content may be undertaken as a group and the report and presentation will therefore be a group effort Students may work in groups of not more than four students.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Set clear and achievable objectives in a learning plan for their personal, vocational and academic development. Including the ability to develop and negotiate clear, practical and realistic terms of reference which are then shown to be clearly achieved in the final report.
2. Analyse, evaluate and reflect on their own performance and learning experiences within the appropriate theoretical frameworks including the achievement of their objectives in a learning portfolio.
3. Produce documentary reports appropriate for the needs of the target audience that have clarity and are effective in presenting the outcomes. This will include the application of selected subject knowledge and skills to specific industry situations

TEACHING METHODS

This module will utilise a range of learning strategies. These will include lecturer managed sessions, self directed study, directed reading time and action research into available information sources. The lecturer managed workshops will involve formal teaching, simulations, tutorials, workshops, videos and case studies. In order to facilitate the development of communication and presentation skills, workshops and tutorials will, for the most part, be student led. The module will make use of virtual learning environments and some all lectures are delivered online to facilitate flexibility in attending client and supervisor meetings.

ASSESSMENT METHODS

This module is assessed through a Skills Audit (20%), an action plan (20%), a learning log (10%), a reflective portfolio (20%) and a group client report (30%).