MODULE **DESCRIPTOR**

MODULE TITLE	**SPORT TOURISM**		
MODULE CODE	TL2050 (L5)	CREDIT VALUE	20 CREDITS / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE **AIMS**

The aim of this module is to provide students with an in-depth insight and understanding of the development and issues relating to sport tourism as a global and emerging field. The module will focus on the key issues influencing the growth of sport tourism and the impacts that sport tourism as a phenomenon is having on both host communities and environments within rural and urban contexts. The module also enables students to critically examine the sociological and motivational characteristics of those who pursue it. Furthermore, the module aims to examine the opportunities and limitations presented by the concepts and contexts of sport tourism.

MODULE **CONTENT**

Content will typically include, but not be limited to an international overview of sport and tourism set in their historical context, the integration and inter-relationship of sport and tourism, the economic, motivational and sociological issues and characteristics of the sport tourist. Other aspects may include; the contribution of sports events to tourism and sport tourism to the development of destinations, such as sport heritage, sport fantasy camps and sport festivals, destination analysis and management, the impacts of sport tourism including economic, socio-cultural and environmental, the application of new technologies to sport tourism and future trends, policy and politics in sport tourism.

INTENDED **LEARNING OUTCOMES**

	On successful completion of this module a student will be able to:
1.	Appraise the inter-relationships between sport and tourism management by the application of appropriate theories from the two paradigms.
2.	Examine the impacts of sport tourism activities and its associated infrastructure.
3.	Evaluate sports tourism events using a range of analytical tools.
4.	Analyse sports tourism destinations and examine the factors impacting on their management.

TEACHING **METHODS**

Module content will be delivered through the weekly lectures, while the seminar/workshop sessions will be interactive, making use of practical activities, case studies and class discussions to achieve the module aims. Site visits to industry will contribute to the module as appropriate, offering students insight into the practical realities of sport tourism in context.
Students will be expected to engage with the module through guided reading and preparation for in-class activities such as case studies and practical tasks.
The assessments are designed to allow students to meet the learning outcomes for the module and include both theoretical and 'real-world' elements. The individual assessments allow for students to develop skills in autonomous working, whilst workshops and seminars allow students to develop skills in team working. The assignments build on lecture/seminar content and are based on 'real-world' case study contexts with an international dimension and allow students to explore areas of theory and practice in greater depth.

As part of the academic team's commitment to enhancing student learning, this module will incorporate formative feedback as part of the learning, teaching and assessment strategy. Formative feedback is any information, process or activity which affords or accelerates student learning based on constructive comments relating to learning activities which then allows students to improve their quality of work.

Lectures deliver core module content. The use of site visits on the module allows students the opportunity to appreciate the practical challenges of sports tourism within specific contexts, and to complement the theoretical approaches examined in lectures and seminars and workshops. The seminars build on lecture content, making use of case studies, site visits, and discussions allowing students to develop skills of communication and the application of theory to practice.

ASSESSMENT **METHODS**

This module is assessed through a presentation (50%) and a Report. (50%).