

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	TOURISM DESTINATIONS		
<b>MODULE CODE</b>	TL1047 (L4)	<b>CREDIT VALUE</b>	20 UK CREDITS / <u>10 ECTS</u>
<b>SCHOOL</b>	SCHOOL OF BUSINESS AND MANAGEMENT		

### MODULE AIMS

Tourism Destinations aims to give students a clear understanding of the geography of the world and the relationship between tourism and the natural and cultural assets of destinations. Current and future tourism destinations and generators will be identified and the transport links between them will be explored in relation to tourism development and management.

### MODULE CONTENT

Indicative syllabus content:

*Range and depth of material to be covered*

- Introduction to natural geography
  - UK, Europe, Africa, Asia, Oceania and the Americas
  - Tourism and its environment
  - Seasonality
  - The impacts of climate change
- Introduction to human geography
  - Destinations and generators
  - Travel flows
  - Land, sea and air travel
  - Travel as tourism
- Introduction to the social, economic and environmental sustainability

### INTENDED LEARNING OUTCOMES

**On successful completion of this module a student will be able to:**

1. *Subject specific skills* - Identify major tourist receiving regions and their key aspects and locations in relation to major global markets.
2. *Skills relevant to employability and personal development* - Demonstrate a clear knowledge of the tourist products of the main tourist destinations and the transport links between them.
3. *Knowledge and understanding* - Understand the global distribution of different types of tourism and how each relates to the natural or cultural assets of the countries concerned.
4. *Thinking skills* - Critically evaluate a range of ideas and sources
5. *Skills relevant to employability and personal development* - Demonstrate competency in presentation skills.

### TEACHING METHODS

- The student will attend a mixture of weekly lectures, seminars and or workshops.
- Lectures will be research informed where possible & make use of guest speakers as appropriate
- Seminars will primarily consist of exercises and discussions that underpin and supplement knowledge acquired in the lectures
- Workshops will be provide students with interactive sessions for student centred learning
- As far as possible seminars will be student focussed & flexible enough to respond to student needs
- The students will conduct their presentations within seminars & their peers will be expected/encouraged to question & discuss the content of these presentations
- Some seminars will be set aside for briefings & workshops related to assignments

### ASSESSMENT METHODS

This module is assessed through one Report (group) and one Travel log presentation (group) & travel itinerary (individual).