

MODULE DESCRIPTOR

MODULE TITLE	MANAGEMENT DEVELOPMENT IN TOURISM, HOSPITALITY AND EVENTS		
MODULE CODE	TL4029 (L7)	CREDIT VALUE	20 UK CREDITS / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS MANAGEMENT		

MODULE AIMS

To consolidate personal competencies in a wide range of areas associated with management activity and practice.

To encourage the maintenance of a life-long commitment to continuing professional development (CPD) and career development in the tourism, hospitality and events (TH&E) industries.

To provide a range of development opportunities to indicate the content and approach taken in management development workshops and sessions aligned to the TH&E industries.

MODULE CONTENT

Indicative syllabus content:

- Critical reflection and the importance of reflective learning for personal and professional development, including development tools and techniques.
- Continuous professional development and its links with life-long learning for the TH&E industries.
- Organizational and management learning in TH&E businesses.
- Leadership approaches in the TH&E industries
- Management development, its processes, methods and practices.
- Career management and development in the TH&E industries.
- Key management skills including problem solving and decision making, emotional intelligence, negotiation and influencing.
- Managing Equality and Diversity, corporate and social responsibility
- Cultural differences in THE management and professional development.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Demonstrate a range of skills and abilities needed for the management of TH&E businesses with a realistic appraisal of the student's own ability and a clear focus on continuing professional development in a process of life-long learning
2. Assess the importance of reflection for management development and relate it to the student's own development needs
3. Evaluate the importance of cultural differences for THE management practice and continuing development

TEACHING METHODS

The module is delivered in ten 3-hour weekly sessions, including a number of keynote presentations, comprising a range of learning methods, including lectures, tutorials, seminars and workshops.

ASSESSMENT METHODS

This module is assessed through a group exercise and presentation and an examination.