

MODULE DESCRIPTOR

MODULE TITLE	Management Development in Tourism, Hospitality and Events		
MODULE CODE	TL4029 (L7)	CREDIT VALUE	20 / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

To consolidate personal competencies in a wide range of areas associated with management activity and practice.

To encourage the maintenance of a life-long commitment to continuing professional development (CPD) and career development in the tourism, hospitality and events (TH&E) industries.

To provide a range of development opportunities to indicate the content and approach taken in management development workshops and sessions aligned to the TH&E industries.

MODULE CONTENT

Indicative syllabus content:

- Critical reflection and the importance of reflective learning for personal and professional development, including development tools and techniques.
- Continuous professional development and its links with life-long learning for the TH&E industries.
- Organizational and management learning in TH&E businesses.
- Leadership approaches in the TH&E industries
- Management development, its processes, methods and practices.
- Career management and development in the TH&E industries.
- Key management skills including problem solving and decision making, emotional intelligence, negotiation and influencing.
- Managing Equality and Diversity, corporate and social responsibility
- Cultural differences in THE management and professional development.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1.	Demonstrate a range of skills and abilities needed for the management of TH&E businesses with a realistic appraisal of the student's own ability and a clear focus on continuing professional development in a process of life-long learning
2.	Assess the importance of reflection for management development and relate it to the student's own development needs
3.	Evaluate the importance of cultural differences for THE management practice and continuing development

MODULE LEARNING PLAN

The module will be delivered on campus and the students will attend a weekly workshop. Typically, it will comprise a lecture and all materials coupled with additional reading will be available on-line via e-learn. Following this, the rest of the time will be designed to encourage active participation, discussion and debate and not by passive listening. It is essential that students complete the necessary reading prior to the workshops to fully benefit from the module.

Some workshops will be dedicated towards the assessments and as one assessment is group work, time in groups will be allocated as appropriate.

In addition to the subject and topics that are examined throughout the module, a high level of attention will be placed on developing a range of key management skills within the students for their future success as a leader or manager within the THE industry and as such, appropriate cases, examples and tasks will be set to enhance this development.

ASSESSMENT METHODS

This module is assessed through a critical examination of reflection in management development (60%) and a group exercise & presentation (40%).