

MODULE DESCRIPTOR

MODULE TITLE	TOURISM AND SUSTAINABILITY		
MODULE CODE	TL4033 (L7)	CREDIT VALUE	20 UK CREDITS / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS MANAGEMENT		

MODULE AIMS

The aim of this module is to introduce and critically appraise the conceptual roots, evolution, principles and practice of sustainability and sustainable development. In so doing, it provides a theoretical and practical framework for exploring the relationship between tourism, development and sustainability and the means of managing and developing tourism within a sustainability context. Thus, it enables students to critically appraise the concept of sustainable development through the specific context of tourism.

MODULE CONTENT

Indicative syllabus content:

The context: tourism, international development and the environment

- tourism as an agent of development
- socio-environmental consequences

Tourism as development

- understanding development – philosophies and processes
- development paradigms – from economic growth to sustainable development
- post-development

Sustainability and sustainable development

- the roots of sustainability
- principles of sustainable development
- contemporary approaches to sustainable development

Tourism and sustainability in practice

- policies and processes
- planning for sustainable tourism
- ecotourism / community tourism/ pro-poor tourism
- responsible tourism and accreditation schemes
- consuming tourism

Tourism and sustainability: critiques, contemporary challenges and futures.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Critically appraise the concepts of sustainability, sustainable development and sustainable tourism
2. Critically evaluate tourism's developmental contribution within a sustainability context
3. Identify and critique contemporary policies, processes and practices relevant to the production and consumption of tourism

TEACHING METHODS

The module will utilise a variety of teaching and learning methods designed to enhance knowledge, academic ability with analytical thinking. Generally, however, a less formal approach to lectures will be adopted, whereby students will be expected to contribute to discussions and, in so doing, independently express / develop their own position on issues related to sustainable development. As part of their learning process, students will also be required to make brief non-assessed presentations based upon the research undertaken for their second assignment (see below). A tutorial programme will support personal learning, as is appropriate at this level of postgraduate study. This aims to address the individual needs and personal support towards student achievement throughout the module programme. Specific attention

is to be directed towards the preparation and submission of modular assessment. Workshops and seminars will supplement formal teaching to provide the opportunity for directed guidance. Tutorials will occur prior and post assessment.

ASSESSMENT METHODS

This module is assessed through an examination and an essay.