

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	<b>INTERNSHIP: WORK-BASED KNOWLEDGE, EXPERIENCE AND PRACTICE</b>		
<b>MODULE CODE</b>	TL4038	<b>CREDIT VALUE</b>	60 credits / 30 ECTS
<b>SCHOOL</b>	SCHOOL OF BUSINESS AND MANAGEMENT		

### MODULE AIMS

The module aims to facilitate a range of postgraduate and managerial skills to be demonstrated and assessed within a specific vocational work-based environment. Appropriate experience and practice may be gathered in several different, yet complimentary forms all dependent upon each student's knowledge, personal interest and individual career goals. Examples of differing forms of industrial practice might include a *period of internship* within industry, the opportunity to *mentor/shadow* key personnel, contribute to *consultancy initiatives* or be involved within active *project management scheme*. Universal module aims include;

1. To assimilate knowledge of work and exposure to a diversity of experiences in a work environment, with its diverse mix of social and cultural implications, together with its associated disciplines, responsibilities, and ethics.
2. To correlate techniques of reflective learning with work internship in order to illustrate experience and skills appropriate to tourism, hospitality and events and its associated environments.
3. To ascertain a deeper awareness of the relationships that exist between theory and practice within management to form a perspective from which personal and professional benefit can be gained.

In practice, the postgraduate module offers the opportunity to gain valuable experience at an industrial level. This vocational experience contributes directly to the overall academic postgraduate course. Such internships are valued highly by many employers, as they show a student's ability and aptitude to use skills and experience in a professional environment.

For example, the three month internship will form a precursor to the empirical element of the student's thesis. Postgraduate students undertake a project-based internship that will form the basis of a Masters degree dissertation and should contain a substantial element of analysis, which is then completed within approximately three months following the internship period.

### MODULE CONTENT

**Indicative syllabus content:**

The internship allows the student to benefit by learning from a practical learning experience alongside the more formal study of the postgraduate course. Internships undertaken by students will vary widely, depending on location, type of position within the organisation, size of organisation and employment sector. In broad terms, the internship requirements each student to identify and secure a specified period of tenure/contribution delivered within a proven method 'of learning' from a real – world commercial environment.

Examples include:

- The work ethic & motivation / Industrial exposure and training
- Understanding leadership, authority and delegation
- Individual and team working skills / Problem-solving and critical writing

## INTENDED LEARNING OUTCOMES

**On successful completion of this module a student will be able to:**

1.	Evaluate the changing market dynamics of service sector provision with current industrial practice management.
2.	Distinguish and demonstrate a range of academic and interpersonal abilities pertinent to the service sector workplace and personal career development
3.	Conduct and elucidate upon an empirical and reflective account towards personal and professional management development within a hierarchical framework
4.	Correlate vocational, experience and exposure through various forms of formal/informal channels of communication and interactional analysis.

## LEARNING, TEACHING AND ASSESSMENT STRATEGY

The primary aim of this module is to expose the student to the world of work and to evaluate the benefits and challenges presented through contemporary vocational practice. This may be achieved in a series of different and complementary forms. Students may secure an internship opportunity within the career sector of their choice, work shadow a manager, conduct a project management scheme or contribute to a management collaboration / initiative. Students may study either FT/PT or by distance learning and are not geographical constrained.

The module commences with three weeks teaching within university to prepare the student for external industrial involvement. The subsequent twelve weeks (240 hours on Preston Campus, 315 on Cyprus Campus) will have the student affiliated to an internship provider or organisation or project management / initiative.

The student will have an appointed mentor within the world of work and also a Module Leader in the university.

Assessment is derived from two perspectives: utilising the academic knowledge to problem-solve within industry and by experiential / reflective learning.

## ASSESSMENT METHODS

This module is assessed through an Empirical Based Vocational Report (50%) and a Reflective management account (50%).