

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	TOURISM, HOSPITALITY AND EVENT MANAGEMENT DISSERTATION		
<b>MODULE CODE</b>	TL4185 (L7)	<b>CREDIT VALUE</b>	60 UK CREDITS / 30 ECTS
<b>SCHOOL</b>	SCHOOL OF BUSINESS MANAGEMENT		

### MODULE AIMS

- To develop your intellectual ability with respect to critical analysis and conceptual thinking by undertaking an in-depth investigation into an area of interest relevant to your programme of study,
- To provide you with the opportunity to apply and develop knowledge and critical understanding, research skills and competencies within the context of an identified area of interest, and
- To enable you to take control of your own intellectual development, with the aid of supervisors, through the process of research, analysis and presentation.

### MODULE CONTENT

#### Indicative syllabus content:

The dissertation will offer a series of workshops which will support academic research and writing, culminating in the production and submission of the dissertation.

### INTENDED LEARNING OUTCOMES

#### On successful completion of this module a student will be able to:

1. To establish clear statements of aims and objectives, and plan the dissertation process.
2. To conduct literature searches and identify an appropriate theoretical position to support the aims of the Dissertation.
3. To design and implement suitable methods of collecting primary and/or secondary data and understand the methodological justification for the overall research design.
4. To analyse data and deduce arguments of appropriate depth and consistency for a Master's Dissertation indicating, where appropriate, scope for further research,
5. To compile, structure and submit a Dissertation of a maximum of 12,000 words in a logical sequence leading to conclusions and where appropriate recommendations.

### TEACHING METHODS

The learning and teaching will involve a strong element of applied research. Students will develop a range of skills aimed at making them competent and confident researchers in the contexts of academia and personal development.

As well as concerted reading, the application and practice of research skills on the students' part, the module will be delivered at the main campus by means of a taught module with supplementary supervisory meetings.

### ASSESSMENT METHODS

This module is assessed through a research proposal with action plan and a dissertation.