

MODULE DESCRIPTOR

MODULE TITLE	ENTREPRENEURSHIP THEORY AND PRACTICE		
MODULE CODE	MD4044 (L7)	CREDIT VALUE	20 UK CREDITS / 10 ECTS
SCHOOL	SCHOOL OF BUSINESS MANAGEMENT		

MODULE AIMS

This module is designed to provide an insight into the contradictions, paradoxes of entrepreneurship and to maximise the potential for stimulating students' entrepreneurial mindsets.

MODULE CONTENT

Indicative syllabus content:

The module will use an integrated approach to develop the Entrepreneurial Person by providing students with the opportunity to explore the diverse phenomenon of entrepreneurship (including the dark side of entrepreneurialism) as well as by creating a stimulating environment for enhancing entrepreneurial attributes.

The content of the module will be divided into two parts. In the first part of the module students will be encouraged to engage in a variety of critical interrogations of entrepreneurship and entrepreneurialism in order to extend their understanding beyond the mainstream approach to entrepreneurship. These diverse theoretical underpinnings of entrepreneurship will further strengthen students' understanding of the role of the responsible practitioner in various business and social contexts.

The second part of the module will focus on the practical applications of theoretical frameworks and the tools for equipping students for behaving entrepreneurially. In this part of the module the emphasis will be on developing the key entrepreneurial behaviours and skills and will include amongst others: knowledge, skills and abilities of entrepreneurs, matching entrepreneurial values which individual values, entrepreneurial behaviours in different (outside business) contexts awareness of opportunities and innovation (including creative thinking techniques), generation of credible business idea, managing entrepreneurially. This part of the module is based on the assumption that every student will demonstrate a mix of entrepreneurial potential and also by engaging in various methods of learning this capacity can be enhanced.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Critically evaluate various conceptualisations of entrepreneurship and demonstrate an awareness of the ideological nature of entrepreneurship
2. Identify and critically reflect on their own personal entrepreneurial attributes and key competencies.
3. Demonstrate an ability to engage effectively into a process of creating, appraising and presenting entrepreneurial ideas in different contexts.

TEACHING METHODS

This module will make use of a range of teaching and learning strategies assisting students with developing their skills as the "Entrepreneurial Person". Direct theoretical input from the tutor will be limited to the first part of the module in order to familiarise students with key controversies and debates addressing theories of entrepreneurship and innovation, including amongst others the ideological aspects of entrepreneurship, heroisation of entrepreneurs, rent-seeking entrepreneurship, morality of entrepreneurs and socially undesirable innovations and entrepreneurship activities.

In addition, where relevant, case studies, documentary and video material may be used to enhance the learning process. For the remaining part of the module students will be expected to engage in discussions, group work and presentations aimed at enhancing their entrepreneurial attributes. Students' learning will be supported through interactive workshops, case studies and reflective exercises enabling students to identify and reflect on their own entrepreneurial attributes.

Group work and discussions will be facilitated to encourage application of acquired / enhanced skills and students will have the opportunity to receive formative feedback on discussions and other exercises

completed in class. This will enable students to prepare for their summative assessments consisting of a group presentation and an individual essay, each contributing to 50% of the overall module grade.

Students will be expected to prepare for every class and the suggested reading materials will be indicated/ provided in advance via Blackboard. The learning from taught sessions will be supplemented by independent study involving reading suggested literature.

ASSESSMENT METHODS

This module is assessed through an examination and a group presentation.