

MODULE DESCRIPTOR

MODULE TITLE	PROFESSIONAL PLACEMENT		
MODULE CODE	MD4054 (L7)	CREDIT VALUE	60 UK CREDITS / 30 ECTS
SCHOOL	SCHOOL OF BUSINESS MANAGEMENT		

MODULE AIMS

1. To provide students with practical experience of working in a business and administration related environment.
2. To encourage students to build on and apply the material studied during the taught element of their course.
3. To enhance students' personal and professional skills.

MODULE CONTENT

Indicative syllabus content:

This module allows students to develop a greater understanding of the professional practices associated with working in organisations. Students will research, secure and undertake a period of work experience appropriate to the field of study.

Subject to negotiation with tutors, the placement might extend across more than one organisation.

Students will be expected to reflect upon this work experience critically and to apply their experience to theoretical and conceptual elements of their course.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Apply the relevant theoretical knowledge to business and industry-related issues.
2. Critically evaluate their experience of working in an organisation.
3. Demonstrate the development of personal and professional skills, such as communication, teamwork, problem solving, decision-making, initiative and creativity.

TEACHING METHODS

The professional placement is undertaken after the student successfully completes 60 ECTS of taught modules. A continuous placement with a single employer is preferred, though exceptional circumstances may necessitate a change of employer. The validity of any placement is assessed on an individual basis. The work undertaken by the student must be of an adequate standard in an area of work strongly related to the field of business and administration. The student writes a placement logbook / diary and produces an end of placement report for assessment by the industrial placements tutor. The employer nominates an industrial supervisor, who is the main point of contact with the employer.

ASSESSMENT METHODS

This module is assessed through a placement logbook/diary and a final report.