

# Externally Funded Project Form

## Project Details

Project Title	<u>2BeConnected - Best Practices in industry placement</u>
Acronym	<u>N/A</u>
Funding Authority	<u>European Social Fund</u>
Coordinator (PI)	<u>UCLan Cyprus (<a href="#">Dr. Panayiotis Andreou</a>)</u>
Involved UCLan Cyprus Academics	<u><a href="#">Dr. Milto Hadjikyarakou</a>, Ms. Maria Thoma Georgiou</u>
Partner Institutions	<u>N/A</u>
Project Budget (€)	<u>€47,000.00</u>
Timeline	<u>2018-2019</u>
Website	<u>N/A</u>

## Project Objectives, Description and Impact (300 words max)

The objective of this project was to identify the best practices in industry placements for University students. The first phase of the project was focused in the investigation of different placement schemes that are applied worldwide, either from universities or private organisations, and the creation of a report with the best of practices. During the second phase of the project, a workshop was organised during which organisations identified as the ones that have the most successful industry placement schemes were invited to share their knowledge and experience with the project team and the officers of the Cyprus Industry Liaison Offices. The representatives of the organisations delivered presentations, participated in an open discussion and completed a questionnaire that the team designed especially for the needs of the project. The workshop helped identify the leading organisation, i.e. the one that applies the best practices. This was the University of Oxford and therefore, the team visited the Career Office of the particular university in March 2019 taking interviews and exploring the practices they apply and the different placement opportunities they offer to their students. It is important to emphasise that the particular project was the first part of a larger project funded by the EU with enormous socioeconomic impact, since the main objective is the creation of a unified platform for placements for the students of all the universities in Cyprus.

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