

Externally Funded Project Form

Project Details

Project Title	“ARTISAN” - AspiRing enTrepeneural families to perpetuate cultural buSiness Across geNerations
Acronym	ARTISAN
Funding Authority	European Commission, Erasmus+
Coordinator (PI)	UCLan Cyprus
Involved UCLan Cyprus Academics	Professor Panikkos Poutziouris; Dr Elias Hatzelias; Dr Konstantinos Melas (UCLan Cyprus)
Partner Institutions	UCLan Cyprus (Cyprus), GrantXpert Consulting (Cyprus), Castilla La Mancha (Spain), University of Beira Interior (Portugal), University of Palermo (Italy), EDHEC (France), and ISOB (Germany)
Project Budget (€)	300,000 euros
Timeline	September 2016-August 2018 (24 months)
Website	https://www.euartisan.eu/

Project Objectives, Description and Impact (300 words max)

ARTISAN aims to develop an innovative entrepreneurship programme for the family members in artisan and agro-tourism family businesses.

- . Development of a very practical and innovative Training programme (online & offline) which also includes a train the trainers handbook and guidebook, and a casebook.
- . Enhancement of the entrepreneurial potential and cultivation of conductive entrepreneurial orientations than can span generations within the family business.
- . Through primary and secondary investigation, to get the opportunity to identify the obstacles, the difficulties and the problems that target groups face.
- . The participants have the opportunity to collaborate with other pilot testing participants across EU through the Web platform.
- . Younger family members acquire experientially knowledge and skills on entrepreneurial practices from other family businesses through the mentoring activities.

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- . Fostering of the entrepreneurial spirit among family members in business through the presentation of cases of successful entrepreneurial practices of family members within artisan and agro-tourism family businesses across partner countries.
- . Support and stimulate the exchange of knowledge and experience between family businesses across 6 EU countries.



**AspiRing enTrepneurIaI families to perpetuate
cultural buSiness Across geNerations**

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