

WEBINAR

Building bridges for the future

GUEST SPEAKER: **Mr Dimitris Katopodis, Store Business Leader
at Leroy Merlin Cyprus.**

A live testimonial exchanging insights
and experiences on managerial growth
routes and leadership models across the
stages of a business career life cycle.

11th of May 2021
18:00-19:00

 MS Teams

PROGRAMME

18:00-18:10: Welcome

18:10-18:45: Guest Lecture

18:45-19:00: Q&A

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BIO

Mr. Katopodis is an experienced strategic leader who is currently the Store Director at LEROY MERLIN Cyprus. Part of his multifaceted responsibilities include developing LEROY MERLIN's business and sales strategy, whilst ensuring its implementation; managing and mobilizing the team to increase sales efficiency and reach targets. Among his priorities is the constant development of LEROY MERLIN's business within Cyprus, focusing on expanding the company's business throughout the market and adapting the global strategies to the needs of the local market. Between 2003 and 2010 he was responsible for launching & positioning Starbucks Co International in Cyprus, after undergoing training and development at the Starbucks Co International Headquarters in Seattle Washington, USA.

He is an expert in strategic planning, budgeting and financial leadership, marketing, and public relations. Skills that he gained from his extensive experience in all fields.

With extensive NGO experience Dimitris remains passionate concerning social change. He serves as a board member of the Cyprus Integrity Forum and is currently a board member of Transparency International-Cyprus.

He holds a Master's in Human Resource Management and Organizational Behavior from the CIIM and a Master's in Business Administration with emphasis in strategic management from Kingston University.