

MA Hospitality, Tourism & Events Management

We are one of the top universities in the UK for the study of tourism and hospitality, ranked 8th for student experience and 11th overall, according to the Sunday Times, and 10th in terms of career within 6 months of graduation, in the Guardian League Table. We are also amongst the Top 100 universities in the world in the scientific field of Hospitality & Tourism Management, according to ARWU list (Shanghai Ranking). According to the Guardian University Guide 2021, the University of Central Lancashire (UCLan) is ranked in the top 3 universities in the United Kingdom in the field of Hospitality & Tourism.

The MA Hospitality, Tourism & Event Management offers the opportunity to study core modules whilst enabling further academic preference towards either the tourism or hospitality and event management sector. There is a strong focus upon employability within the service sector industries throughout the course and the management abilities required to work and succeed in this demanding and dynamic industry.

From the successful completion of studying principles and practice in tourism, hospitality and events and personal management development, the student progresses onto a specific period of internship within the industry. Appropriate work experience upon which reflective practice may be gathered in any four different, yet complementary forms of independent student learning exists, each reliant upon the individual's specific knowledge, personal interest and independent/professional career goal. The four forms of industrial practice are: a period of work placement within industry, the opportunity to mentor/shadow key personnel, contribution to a specific consultancy initiative or involvement within an active project management scheme. Our industry links provide scope for organisations to sponsor diligent scholars wishing to undertake this programme.

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YEAR 1

MODULES	SEMESTER	ECTS
COMPULSORY		
Principles of Practice in THE	1	10
Global Hospitality, Themes and Brands	1	10
Tourism, Hospitality and Event Management		
Dissertation	1&2&3	30
Management Development in THE	2	10
Tourism and Sustainability	2	10
OPTIONAL		
International Tourism Management	1	10
Event Planning & Management	1	10
Contemporary Marketing in Tourism	1	10
Financial Management	2	10
Festivals, Arts, Cultural & Heritage Events	2	10
International Strategic Management	2	10

YEAR 2

OPTIONAL MODULE	SEMESTER	ECTS
Work-based Knowledge, Experience and Practice	1	30

CAREER OPTIONS

Acquired knowledge covers a range of topics that allows candidates to advance their management and business careers in a diverse range of sectors including, but not exclusive to, sustainability, event planning, tourism and hospitality. Employability is also embedded in this programme, which contains several features that support working lives; an emphasis on continuous learning and personal development, reflective practice, teamwork, client skills, and contact with business through applied projects and cases.

ENTRY REQUIREMENTS

- The minimum requirements are:
- > Bachelor Degree lower second class or equivalent.
 - > IELTS 6.5 and above, or equivalent.

