

MODULE DESCRIPTOR

MODULE TITLE	TELEVISION STUDIO PRODUCTION		
MODULE CODE	AV1500 (L4)	CREDIT VALUE	20 UK CREDITS / <u>10 ECTS</u>
SCHOOL	SCHOOL OF SCIENCES		

MODULE AIMS

This module aims to:

- Develop understanding of TV programme production skills across a range of programme genres.
- Introduce students to the principles & practice of multi-camera studio operation.
- Develop awareness of multi-camera studio formats.
- Enhance knowledge of the Television industry on a historical and contemporary plane.

MODULE CONTENT

Indicative syllabus content:

This is both a theoretical & practical module that combines knowledge with synthesis in a studio environment. The module provides an opportunity to study a range of Television production realms focussing on the formats and styles of production in the broadcast studio. The module will develop theoretical knowledge and understanding that will underpin a range of practical programme-making activities later in the academic year. The module will build a framework of knowledge relating to the Television studio and basic operations within.

Students will gain knowledge of the UK Television broadcast industry, understanding technologies and processes involved in the manufacture and broadcast of historical & contemporary content. Students will be instructed on the development of Television genres and styles focussing on major industry developments throughout.

Roles and responsibilities within the broadcast realm will be presented and students will be given instruction on concept development, formulation and delivery. Finally, students will be given the opportunity to deliver studio-based content and concepts through development and production. By the end of the module, students will have produced content for Television Broadcast output.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Work in a team to visualise and generate broadcast content.
2. Work in a team to produce pre-recorded audio-visuals materials for Television broadcast.
3. Examine a range of broadcast identifying both content & genre evolution.

TEACHING METHODS

Lectures will be exclusively focussed towards Television broadcast and audio-visuals capture. Throughout the foundation sessions students will be introduced to the history of the industry and major developments in the broadcast landscape.

Processes involved in audio-visuals capture will be detailed and students will have focussed sessions that allow an interactive approach to development and implementation of Television studio broadcast skills. Students will gain a wide range of operational experience specifically related to the studio floor and gallery.

Practically, students will work in groups to develop, practice, apply and demonstrate broadcast skills inside the TV studio and in outside broadcast environments.

Students will be guided through the process of unique content generation through a series of workshops that will develop understanding of pre-recorded & live material development.

The final process will involve team planning and execution of audio-visuals capture for a broadcast Television studio programme; encompassing and delivering skills through synthesis.

Assignments will assess the students' understanding of Television Studio Production.

The assignments will consist of generating content for television production as well as a coursework assignment on the appraisal of process & environment.

Formative feedback will be provided to allow students to improve their assignments prior to final assessment.

ASSESSMENT METHODS

This module is assessed through one Formulate & generate content and one Appraisal of process & environment.