

MODULE DESCRIPTOR

MODULE TITLE	TV PRODUCTION AND TECHNOLOGY		
MODULE CODE	AV2500 (L5)	CREDIT VALUE	20 UK CREDITS / <u>10 ECTS</u>
SCHOOL	SCHOOL OF SCIENCES		

MODULE AIMS

This module aims to:

- 1) Develop students' knowledge of technical equipment used in a Television studio.
- 2) Provide practical experience of using that equipment.
- 3) Introduce students to techniques of multi-camera Television production.

MODULE CONTENT

Indicative syllabus content:

In this module, student will consider how their subject-specific skills can be applied to real-world broadcast situations in order to initiate, plan, develop and realise a variety of broadcast media-based solutions.

Students will initially conduct research into technologies found within the studio, they will then reflect on their functionality and purpose along with relationships to partner devices.

Students will secondly realise functions and processes within the studio & external environments and apply methodologies of creative development to the spaces and accompanying devices; this will allow for the development of skills in application and delivery of content for a broadcast output. Analysis of techniques, etiquette and formats will form the foundations for a number of knowledge and practice-based replications. The module will provide foundation knowledge, analytical independence and rigorous disciplined delivery of process commonplace in broadcast.

The module will culminate in the capture of content for broadcast echoing processes adopted within the module.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Select appropriate technologies for content creation.
2. Apply professional techniques to the realisation and development of content solutions.
3. Recognise Television broadcast technologies; reflecting on purpose, rationalising use.
4. Appraise the use of related technologies to content development.

TEACHING METHODS

The module will begin with lectures; providing foundations of knowledge for Television broadcast genres, technologies and environments. Lectures will be followed by practical workshops, providing opportunities to develop and expand understanding of environments. Students will log their development throughout the process and accumulate materials for a final written assessment.

Developmental lectures will explore the specifics of technologies applied to scenarios and environments. Following workshops will allow for skills acquisition through experimentation and reflection.

Practical studio sessions will widen knowledge through synthesis and development of solution-based learning. Processes and requirements will be echoed through practice in the broadcast setting, students will autonomously formulate concepts for delivery finally reflecting and co-producing content in a group setting for capture.

The module will culminate in reflective practice; appraising techniques, technologies & processes. Written or audiovisual material will appraise methods and principles used throughout.

Assignments will assess the students' understanding of Television Production & Technology.

The assignments will consist of Television content generation as well as a coursework assignment on appraising the use of technology through content formulation.

Formative feedback will be provided to allow students to improve their assignments prior to final assessment.

ASSESSMENT METHODS

This module is assessed through one Television content generation and one Appraise the use of technology through content formulation.