



University of
Central Lancashire
UCLan Cyprus

BSc (Hons) Media Production

Do you want to explore media production and technologies across video, audio, graphics, multimedia and television? Our BSc (Hons) Media Production is an industry-focused programme that equips you with the skills, knowledge and experience you need to join the media production crews of tomorrow.

UCLan's BSc (Hons) Media Production was ranked in the Top 5 in the UK and 1st in the North West, for student satisfaction (Complete University Guide 2021).

In the last few years, media and communication related practices are becoming increasingly popular both in Cyprus and Internationally. With the media industry going through a rapid transformation, there has never been a better time to enter the media production field. The rise of online platforms, along with the digital innovations within the traditional media giants, have created a need for highly skilled media production professionals who can adapt and progress with the times, while also producing media content with a particular focus on digital innovation and emerging technologies. Through the highly practical, research-informed and industry-informed curriculum as well as our state-of-the-art facilities, you will be able to combine knowledge of production processes and techniques with an awareness of current industry practices and technical standards. While working in our 4K-ready, broadcast standard television and audio production studio, you will have multiple opportunities to be creative, producing a body of work that will showcase the breadth of your diverse craft skills and help you launch your career in media and television production.

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✉ admissions@uclancyprus.ac.cy

☎ +357 24 69 40 00

YEAR 1

MODULES	SEMESTER	ECTS
COMPULSORY		
Introduction to Audiovisual Technologies	YL	10
Introduction to Media Literacy	YL	10
Introduction to Maths and Statistics	YL	10
Academic Writing	YL	10
OPTIONAL		
Managing People and Enterprise Skills	2	10
Advertising and Marketing Communications	1	10
University Elective	1&2	10
English for Academic Purposes	YL	10

YEAR 2

MODULES	SEMESTER	ECTS
COMPULSORY		
Television Studio Production	YL	10
Computer Graphics	YL	10
Audio Production	YL	10
Video Production	YL	10
Multimedia Production	YL	10
Film, Television & Media Culture	2	10

YEAR 3

MODULES	SEMESTER	ECTS
COMPULSORY		
Programme Design and Production	1	10
TV Production and Technology	1	10
Professional Practice	2	10
Thinking Through Film, Media and TV	2	10
OPTIONAL		
Graphic Communication	1	10
Sound Design & Production	YL	10
Video Post-Production	2	10
Producing & Directing for TV	2	10

YEAR 4

MODULES	SEMESTER	ECTS
COMPULSORY		
Dissertation	YL	20
OPTIONAL		
Advanced Lighting Practice	YL	10
Professional Practice for Video Editors	YL	10
Studio Engineering	YL	10
User Experience Design	YL	10
Advanced TV Production & Technology	YL	20
Enterprise Development & Production	YL	20
Portfolio Projects	YL	20

The University reserves the right to make amendments to programmes in order to improve the quality of learning content and outcomes.

CAREER OPTIONS

With the rapid advancement of technologies, qualified, skilled and media literate professionals are becoming more and more essential for almost all industry sectors. As a result, currently, there is high employability potential for students studying Media Production, and this is expected to continue rising as information communication technologies push into new frontiers.

The programme's content diversity will equip graduates with the necessary expertise to be employed in different sectors (industry, private or government) and as part of different departments, including media production, media post-production, marketing, digital or multimedia. Additionally, graduates can be employed in digital agencies, multimedia agencies, media groups, TV channels, animation studios, radio stations, marketing agencies, consultancy firms or even start their own media/digital media related business.

Employability is also embedded in the programme, which contains several features with emphasis on continuous learning and personal development, reflective practice, teamwork skills and problem-solving skills, through hands-on applied projects. The broad applicability of the programme's curriculum, combined with the personal capability that the programme engenders, creates highly competent individuals whose value can be recognised by employers.

Recent graduates of the programme in our mother University (UCLan UK) have taken up roles such as vision mixer, video producer, camera operator, radio DJ, graphics operator, presentation scheduler, editor, compositor, and studio operative, for employers such as Al Jazeera, BBC, Ideal World TV, BT Sports, and Sky Sports.

Communication and Media Studies at the University of Central Lancashire is ranked 1st in the North West and in the Top 10 in the UK for graduate prospects (Complete University Guide, 2022).

ENTRY REQUIREMENTS

The minimum requirements are:

> Apolytirion or High School Leaving Certificate, or 96 A' Level points (new Tariff system) in relevant subjects.

> Proof of English Language knowledge to a score of at least IELTS 5.5, or other equivalent according to the Common European Framework of Reference for Languages (CEFR).

