MODULE **DESCRIPTOR**

MODULE TITLE	VIDEO PRODUCTION		
MODULE CODE	TE1772 (L4)	**CREDIT VALUE**	20 UK CREDITS / 10 ECTS
SCHOOL	SCHOOL OF SCIENCES		

MODULE **AIMS**

This module aims:

a) To develop literacy in the visual grammar of film and video.
b) To develop skills in the technical operation of audio-visual equipment and software used for single-camera video production.
c) To illustrate the workflow processes and professional practices used in single-camera video production.
d) To develop skills in planning and team-work in media production.

MODULE **CONTENT**

Indicative syllabus content:

Students will learn how to analyse video content while applying different critical and theoretical approaches related to video production.

Additionally, students will acquire knowledge on:

1. Camera and sound recording technologies used for single-camera video production

2. Practical aspects of video editing such as: time-line editing, media-management, and publishing footage.

3. How moving images and video are assembled to communicate messages and for creating meaning.

4. Lighting equipment to light interviews, and how to add simple graphics to video sequences.

Project management including work safety, editor's rights

INTENDED **LEARNING OUTCOMES**

On successful completion of this module a student will be able to:

1.	Apply principles of visual grammar to the planning of video sequences.
2.	Operate video production equipment and software tools to produce video sequences.
3.	Observe professional practice in the production of video sequences.
4.	Work effectively in a production team.

TEACHING METHODS

Lectures will introduce students to theory, critical and analytical approaches, transferable concepts and techniques related to video production. During seminars, students will explore or apply these theories, approaches, concepts and techniques, through the analysis of case studies or through observations and practical demonstrations.

Several workshops will involve analysing video sequences or production scenarios. In the remaining workshops, students will make extensive use of audio-visual equipment or software tools.

Assignments will assess the students' understanding of visual grammar, technical operation and professional practices. Students will be provided with examples of previous student work and other exemplars to illustrate the required standards. Formative feedback will be provided to allow students to improve their assignments prior to final assessment.

Students will be placed into teams for many workshop activities in semester one as a preparation for the team-based assignment for semester two.

Students will be assessed on their ability to communicate and realise plans for video sequences in appropriate formats, to utilise media technology to a high technical standard, to work effectively in a team

in the production of a substantial video project and to critically evaluate their productions or the productions of others by considering different theoretical, critical and analytical approaches related to video production.

ASSESSMENT METHODS

This module is assessed through one Individual Video Assessment and one Group Video Assignment.