

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	PROGRAMME DESIGN AND PRODUCTION		
<b>MODULE CODE</b>	TE2772 (L5)	<b>CREDIT VALUE</b>	20 UK CREDITS / <u>10 ECTS</u>
<b>SCHOOL</b>	SCHOOL OF SCIENCES		

### MODULE AIMS

This module aims:

- a) To develop and utilise skills in the analysis, design and production of specific programme forms.
- b) To develop technical and creative skills for camera, sound, lighting and editing.
- c) To extend knowledge and experience of transferable skills relevant to video production.

### MODULE CONTENT

**Indicative syllabus content:**

The module will begin with an exploration of the formal features of a specific type of film/video. Analytical frameworks will be introduced to enable students to compare and assess programmes, and ultimately to devise their own. Later lectures will introduce alternative video production processes and techniques to those typically used at level 4. They will also explain alternative ways of managing workloads and resources, including personnel, for media production. Specific production roles and specialisms will be defined.

Practical workshops will initially support the ideation of original film/video concepts. Later workshops will allow student to practice the new production techniques and consider how these will serve specific programme forms.

### INTENDED LEARNING OUTCOMES

**On successful completion of this module a student will be able to:**

1. Analyse the principles of specific programme formats and apply to practice.
2. Evaluate and select appropriate audio-visual technology and production strategies and apply to practice.
3. Work in a distinct and effective team role.

### TEACHING METHODS

Initial lectures will explain abstract principles of programme from using exemplars as case-studies.

Seminars will be used to explore and relate the abstract principles to case studies.

Later lectures will explain processes for devising and producing a specific programme form. Practical workshops will allow students to workshops, students will explore or apply these production processes. There will be occasional presentation in which student will present and receive peer feedback on their programme ideas.

Students will be assessed upon their ability to generate ideas for short films which respect recognised narrative structures. They will also be assessed on their application of narrative video production methods and of good team-working practice to the production of these films/videos.

The assessment strategy will be supported through tutorials and workshops where formative feedback on Programme Design & Production work will be provided. Part of this formative feedback includes peer review sessions and workshops where students will get the opportunity to present their work in progress and be guided on appropriate solutions and approaches.

The assessment will involve assessing the Programme Research and Proposal and the Short Programme Production.

Summative assessment of the Programme Design & Production work that is submitted by the student occurs at the end of module.

### ASSESSMENT METHODS

This module is assessed through one Programme Research and Proposal and one Short Programme Production.