

MODULE DESCRIPTOR

MODULE TITLE	RESEARCH PROJECT		
MODULE CODE	HR4200 (L7)	CREDIT VALUE	60 UK CREDITS / <u>30 ECTS</u>
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

This module aims to:

- equip learners to become skilled and critical researchers in Business and Management disciplines by undertaking an academic or practice-oriented research project.
- provide learners with the knowledge and understanding to plan and undertake an independent research project.
- equip learners to understand the impact of business and management research on practice, people, organisations or policy, and learner's own practice.

MODULE CONTENT

The indicative content of the module is:

- (Block taught) Weeks 1,2,3;
- The value of research, its purpose, and wider impact;
- The nature of Masters Research – processes and procedures;
- Conducting Critical literature reviews;
- Research questions, objectives, and/or Hypothesis;
- Research methodologies and design (Qualitative and Quantitative methods);
- Research Ethics;
- Data Collection and Analysis;
- synthesizing data and theoretical models;
- Drawing conclusions from research-based projects;
- Reflection and evaluating your work;
- Implications for policy and practice.

During the supervised project phase of the module, the content may include supporting learners in:

- identifying an appropriate issue for investigation;
- planning and designing a dissertation project;
- critically analysing and discussing the existing literature;
- comparing, contrasting and evaluating the relative merits of different research methods and their relevance to different situations;
- applying ethical considerations in designing research involving human participants;
- undertaking a systematic analysis of quantitative and/or qualitative information and
- present the results in a clear and consistent format;
- developing the skills of critical reflection and appreciating how what has been learned during the dissertation process can be applied in the future;
- Evaluating and concluding from research findings;
- Contributions to research and practice.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Evaluate the appropriateness of different research methods for practical and applied research in the Business and Management discipline.
2. Critically evaluate the appropriate theoretical and conceptual ideas relevant to gain insight on an issue or business or management challenge under investigation.
3. Analyse evidence relevant to the subject area and formulate appropriate research design.
4. Critically analyse and evaluate relevant information from primary and secondary sources as appropriate.
5. Critically evaluate the outcome of research findings to inform future approaches, given its wider implications on organisations, practice, policy or people.

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6. Critically reflect on learning during the dissertation and how this can be applied to future employment or future study.
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TEACHING METHODS

The teaching strategy will build on the inter-dependent and independent learning philosophy of the programme and students will be expected to take a high degree of responsibility for their own learning. The aim is to create an inclusive and stimulating academic experience in which students can develop their full potential through a teaching strategy that reflects and complements the learning outcomes of the module. The delivery of the module will begin with blended block taught lectures and interactive workshop sessions and will support learners to gain the knowledge and expertise required to undertake a Business or Management research project.

ASSESSMENT METHODS

This module is assessed through one Examination, one Business or Management research project and one Reflective essay.