

MODULE DESCRIPTOR

MODULE TITLE	PORTFOLIO PROJECTS		
MODULE CODE	TE3001 (L6)	CREDIT VALUE	40 CREDITS / 20 ECTS
CAMPUS	UCLAN CYPRUS		
SCHOOL	SCHOOL OF SCIENCE		

MODULE AIMS

This module aims:

- To encourage a purposeful and analytical approach to production practice.
- To accommodate the generation of a body of professional-level work.
- To promote a self-critical and self-accountable approach to working methods.

MODULE CONTENT

In this module, students will consider how their subject-specific skills can be applied to real-world problems in order to initiate, develop and realise a variety of media-based solutions. These solutions will form part of an extended 'portfolio' which conveys the students' ability to function as a critical and proficient practitioner in their respective field. Consequently, the content of scheduled activities will adapt to the needs of the students. Tutors will act as 'expert consultants' to critically advise and support the development and production of the solutions. This expertise may take the form of bespoke lectures, seminars, workshops or tutorials, depending on the scope and nature of the projects undertaken. Indicative topics covered may be project management, production methods or technologies, creative strategies, user needs, or principles of communication and design.

Students will initially conduct research into problems requiring media-based solutions. The requirements of these problems will be communicated clearly by the student in the form of multiple specification briefs. Lecturers will assist students in planning how time and resources will be deployed in order to develop their solutions.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:	
1.	Apply relevant research to the specification and communicate of proposals for media products.
2.	Synthesise advanced production techniques in the creation of varied media products.
3.	Justify the formal, functional, technical and aesthetic requirements of media products.
4.	Apply project management techniques and professional practice to the production of a distinctive and varied body of work.

TEACHING METHODS

Initial lectures will explain the parameters of the intended learning outcomes and assessment methods, and the problem-setting and -solving approach required to complete the assessments. These will be followed by seminars in which lecturers support students in specifying the scope and content of the portfolio projects they will undertake.

The teaching team will deliver a series of specialist lectures. These will be supported by workshops, where specialist techniques are applied, or seminars, in which students will discuss and relate their lecture topic to their work-in-progress. Lecturers will deliver specialist lectures about project-relevant approaches and techniques; where practical, these may run in parallel so that students can select and attend the most relevant of these.

Students will be assessed on their ability to identify media-related problems or opportunities, their ability to devise novel solutions to these problems/opportunities, their ability to create these solutions within constraints of time and resources, and their ability to fully justify their approach in relation to research, analysis, and appropriate design processes, such as testing and iteration.

The assessment strategy will be supported through tutorials and workshops where formative feedback on portfolio work will be provided. Part of this formative feedback includes peer review sessions and workshops.

Summative assessment of the portfolio work that is submitted by the student occurs at the end of module.

ASSESSMENT METHODS

This module is assessed through a Portfolio Briefs Specifications, a Progress Presentation and a Portfolio Products Showcase.