

MODULE DESCRIPTOR

MODULE TITLE	ENTREPRENEURIAL SKILLS AND INNOVATION		
MODULE CODE	BM4029 (L7)	CREDIT VALUE	20 UK CREDITS / <u>10 ECTS</u>
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

This module is designed to provide an insight into the contradictions, paradoxes of entrepreneurship and to maximise the potential for stimulating students' entrepreneurial mindsets. The module will focus on assessing the key stages of the entrepreneurial process, the role of the entrepreneur and innovation essentials.

MODULE CONTENT

The module will use an integrated approach to developing the entrepreneurial and innovative mindset by providing students with the opportunity to explore the diverse phenomenon of entrepreneurship as well as by creating a stimulating environment for enhancing entrepreneurial attributes.

The content of the module will be divided into two parts. In the first part of the module students will be encouraged to engage in a variety of critical interrogations of entrepreneurship and innovation to extend their understanding beyond the mainstream approach to entrepreneurship. These diverse theoretical underpinnings of entrepreneurship will further strengthen students' understanding of the role of the responsible practitioner in various business and social contexts.

The second part of the module will focus on the practical applications of theoretical frameworks and the tools for equipping students for behaving entrepreneurially. In this part of the module the emphasis will be on developing the key entrepreneurial behaviours and skills and will include amongst others: knowledge and abilities of entrepreneurs, entrepreneurial innovation and creativity, matching entrepreneurial values which individual values, entrepreneurial behaviours in different (outside business) contexts awareness of opportunities and innovation (including creative thinking techniques), generation of credible business idea, managing entrepreneurially. This part of the module is based on the premise that that every student will demonstrate a mix of entrepreneurial potential and by engaging in various methods of learning this capacity can be enhanced.

By structuring this module in two parts, the students will be able to link theories to practice, identify the relevance of the theories, and understand how the application of those theories will lead to enhanced entrepreneurship.

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Critically evaluate various conceptualisations of entrepreneurship and demonstrate an awareness of the ideological nature of entrepreneurship and innovation.
2. Identify and critically reflect on their own personal entrepreneurial attributes and key competencies.
3. Demonstrate an ability to engage effectively into a process of creating, appraising and presenting innovative entrepreneurial ideas in different contexts.

TEACHING METHODS

The module tutor/s will deliver the lecture material through asynchronous online lectures (recorded in MS Teams and accessible via Blackboard) followed by interactive activities and directions for further reading and research.

Students will have the opportunity to engage with a variety of activities across sessions, such as simulations, scenarios, expert talks, and reflection activities, and post their responses/views/ideas asynchronously on discussion boards. Students will also be provided with self-assessment quizzes, so that they can reflect on their progress. They will also be guided to use synchronous peer-to-peer discussions via MS Teams for specific activities, thus promoting and enabling the exchange of ideas and experiences. Students will also be asked to deliver responses on issues or questions via recorded messages on Teams, instead of written responses in the forum.

Following these interactive activities, students will receive feedback in various forms. For online quizzes, students will get real-time automatic feedback. For addressing other questions (e.g., relevant to a scenario or case study), rubrics are utilised so that students can self-evaluate their performance, thus promoting self-assessment. For sharing their ideas/views/valuations on the discussion forum, students will receive feedback from their tutors as well as their peers. Therefore, tutors will provide feedback by direct responses as well the other forms explained above. Where appropriate, students will be also provided with relevant further reading, web links and resources for independent study.

The purpose of incorporating such a large variety of activities is based on the importance of students' development of a diversity of transferable skills, along with providing an interesting and engaging environment for learning. Speakers from leading organizations or experts will be invited, where possible, to deliver live and recorded talks to further enhance the students' experience.

Students will also be provided with relevant further reading, weblinks and resources for independent study. Through independent study, students will be able to further enhance their knowledge in specific aspects discussed in the lecture which may be of interest to them. Different means of communication will be utilized by the tutor to offer support to the students based on the reported issue, e.g., MS Teams, Blackboard, and email. If the need arises, the module tutor will schedule live sessions to provide further feedback to the students.

ASSESSMENT METHODS

This module is assessed through a Group presentation of portfolios and one Examination.