

MODULE DESCRIPTOR

MODULE TITLE	MBA DISSERTATION		
MODULE CODE	MD4992 (L7)	CREDIT VALUE	60 UK CREDITS / <u>30 ECTS</u>
SCHOOL	SCHOOL OF BUSINESS AND MANAGEMENT		

MODULE AIMS

This module aims to enable the students to plan and conduct an extended piece of postgraduate business/management research.

MODULE CONTENT

There is no specific module content with regard to subject knowledge as each student will be conducting research into a topic of their choice however, the support workshops will cover:

Devising Aims and objectives
 Searching and reviewing the literature
 Methodology and methods
 Analysing quantitative and qualitative data
 Writing up the dissertation
 Practical guidance on managing the dissertation project

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:

1. Collect, analyse and synthesise data and ideas.
2. Present findings and recommendations in writing that confirms their understanding of the business / management issues under investigation.
3. Address and satisfy their specific research aims and objectives.
4. Operationalize an understanding of key research matters, including, research paradigms, congruent methodologies, execution and communication of the research process and outcomes.
5. Manage a personal research project over an extended timescale

TEACHING METHODS

The dissertation is essentially an independent piece of research which requires students to take responsibility for the planning and execution of their chosen research project. Students will work with their individual supervisor to meet the requirements of the dissertation. Students can submit drafts of the chapters of their dissertation in order to gain feedback before the final submission.

In addition to individual supervision, there will be lectures and workshops which will give students generic, but crucial advice on the dissertation process and the component parts which typically make up the dissertation.

Each student will select his/her own topic for the dissertation, within the constraints imposed by the MBA DL program. Relevant literature and other sources must be used throughout the project, with thorough use of sources relating to the project question.

The Dissertation Tutor is responsible for the overall coordination of dissertations. Each student is allocated a supervisor, who acts in a consultancy role, providing advice and guidance. A second reader is nominated to read and mark the final dissertation.

The Dissertation Tutor/s will deliver live online lectures through MS Team to prepare students to undertake the MBA Dissertation. These sessions will be asynchronous, developed in MS Teams, and made available to students in the beginning of each week. Students will be guided to ask questions asynchronously through Blackboard's discussion blog.

The module tutor will provide appropriate feedback to students. Students will also be provided with relevant further reading, web links, and resources for independent study, all of which will be available on Blackboard. Supervision of students will be performed online through MS Teams.

ASSESSMENT METHODS

This module is assessed through the Dissertation.