

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	DRAWING AND ILLUSTRATION		
<b>MODULE CODE</b>	FA1XXX (L4)	<b>CREDIT VALUE</b>	20 UK CREDITS / <u>10 ECTS</u>
<b>SCHOOL</b>	SCHOOL OF ARTS, MEDIA AND COMMUNICATION		

### MODULE AIMS

**This module aims:**

- To introduce students to basic drawing principles applicable to illustration.
- To help students develop a range of drawing skills relevant to illustration.
- To provide students with opportunities for problem-solving, creativity and experimentation in illustrative drawing.
- To prepare students for diverse illustration contexts and specialisms.
- To help students develop visual communication skills for illustration projects.

### MODULE CONTENT

**Indicative syllabus content:**

This module is designed to introduce students to the fundamental principles and techniques of drawing applicable to illustration. It aims to provide students with a strong foundation in the visual language of drawing, as well as the confidence to use drawing as a means of visual expression and communication in illustrative contexts.

Students will learn how to create a variety of line qualities, shapes, forms, values, textures, and compositions through a range of drawing mediums relevant to illustration. Students will also be introduced to basic hand and digital sketching techniques, perspective principles, art principles applicable to illustration, shading techniques, and the use of negative space.

This module will provide students with opportunities to develop their creative problem-solving abilities and to enhance their ability to visually communicate their ideas within the context of illustration.

### INTENDED LEARNING OUTCOMES

**On successful completion of this module, a student will be able to:**

- Apply basic drawing principles and techniques to generate, develop and visually communicate ideas within the context of illustration.
- Demonstrate skills and knowledge of basic drawing tools and processes relevant to illustration.
- Recall the various types of drawing media and materials together with their basic characteristics and uses, particularly in relation to illustration.
- Review illustrations based on basic drawing principles and techniques.

### TEACHING METHODS

The module will be delivered through a combination of lectures, presentations, group discussions, video projections, demonstrations and desk-crits which are used to help students gain knowledge about the topic area. Workshops and projects may incorporate both individual and group learning.

During this module, student preparation and participation will play an important role in the overall learning environment. Substantial preparation will be required. Students will need to be prepared to apply concepts learned throughout the module, integrate them into tasks, and use their communication, creativity and problem-solving skills.

Students are required to attend all timetabled learning activities for this module. Participation in the workshops is important for both their learning experience and that of their classmates.

### ASSESSMENT METHODS

This module is assessed through one Group Brief and one Individual Portfolio.