

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	FASHION DESIGN I		
<b>MODULE CODE</b>	FS1001 (L4)	<b>CREDIT VALUE</b>	40 UK CREDITS / <u>20 ECTS</u>
<b>SCHOOL</b>	SCHOOL OF ARTS, MEDIA AND COMMUNICATION		

### MODULE AIMS

This module aims to:

- Encourage students to develop a contemporary perspective and understanding within Fashion.
- Introduce the role of research in Fashion as an aid to creative thinking.
- Introduce technological skills linked to Fashion Design.

### MODULE CONTENT

Indicative syllabus content:

- An introduction to research methodologies.
- Design development in relation to concepts and 2D to 3D translation.
- Introduction to creative shape making.
- Introduction to professional manufacture processes.
- Basic CAD skills relating to illustration, layout and portfolio presentation.
- Apply a professional approach to the management of time and resources.

### INTENDED LEARNING OUTCOMES

On successful completion of this module, a student will be able to:

1. Recognise a range of research methodologies.
2. Apply a contemporary and experimental approach regarding process book layout, design development, illustration, and the use of media.
3. Apply knowledge of trend, colour and fashion awareness at an introductory level.
4. Utilise basic skills required to produce garments and numerical skills in line with pattern-cutting processes.
5. Apply a professional approach to the management of time and resources.

### TEACHING METHODS

This module consists of practical projects, which will build the students skills and confidence. Each project has an in-depth briefing with the requirements clearly outlined. Progress checks are constant throughout the duration of the project. Students will become familiar with methods of research and fashion awareness. During this module students will be set several projects, covering various aspects of fashion design which will be underpinned by technical inductions through garment pattern and production workshop. These projects will then be marked following their own criteria and requirements as stated in the project briefs and will include a basic level of research: creative translations: technical skills: presentation: personal development and time management skills. The first project gives students the opportunity to investigate the facilities available within the Department/University.

A range of assessment strategies will be introduced during this module including individual written and verbal feedback, group critiques and one-to-one tutorials. The importance of time management is stressed at every project deadline.

Embedded in all project briefs are the practical applications of the taught skills in the context of the real expectations of vocational skills necessary to find employment in the fashion industries. Students are required to demonstrate both an understanding and practice of these Industrial needs within their assessment submissions.

## ASSESSMENT METHODS

This module is assessed through one Project.