

## MODULE DESCRIPTOR

<b>MODULE TITLE</b>	FASHION DESIGN II		
<b>MODULE CODE</b>	FS1002 (L4)	<b>CREDIT VALUE</b>	40 UK CREDITS / <u>20 ECTS</u>
<b>SCHOOL</b>	SCHOOL OF ARTS, MEDIA AND COMMUNICATION		

### MODULE AIMS

**This module aims to:**

- Develop skills in understanding and applying trend, colour and design planning and implementation.
- Introduce the idea of innovation and a creative entrepreneurial spirit.
- Develop design within an intended target market.

### MODULE CONTENT

**Indicative syllabus content:**

- An introduction to the development of research methodologies in line with industry practise: trend forecasting – Theme/concepts, colour development, fabric investigation, silhouette and detail investigation.
- An introduction into the role of creative entrepreneurs.
- A continuation of range building and design development into garment realisation.
- Implementation of digital media.

### INTENDED LEARNING OUTCOMES

**On successful completion of this module, a student will be able to:**

1. Utilise basic trend, colour and fashion in creative projects.
2. Compare fabric properties, identify silhouette investigations and indicate range building at an introductory level.
3. Recognise the attributes of basic market and customer profile characteristics.
4. Translate textile techniques to be appropriate for contemporary fashion garments.
5. Apply a professional approach to the management of time and resources

### TEACHING METHODS

This module features project briefings, critiques and practical work in a studio environment supervised by progress checks. The technical workshops will continue in garment pattern and production together with alternate weekly workshops introducing the basics of computer illustration and presentation.

During this module students will be set projects covering various aspects of fashion design. These projects will then be marked following their own criteria and requirements as stated in the project briefs. Individual projects within each assessment requirement will be given an appropriate assessment weighting as required in the project out-come.

Because of the varied nature of the brief's students will be addressing commercial practices for a variety of career directions in Fashion. Presentation and communication will be a key focus of this module thereby equipping students with the ability to present themselves and their ideas to future employers in the expected professional manner.

The final module mark will be the combined percentage total of project marks from each assessment.

### ASSESSMENT METHODS

This module is assessed through Projects.