

MODULE DESCRIPTOR

MODULE TITLE	FASHION DESIGN IV		
MODULE CODE	FS3002 (L6)	CREDIT VALUE	20 UK CREDITS / <u>10 ECTS</u>
SCHOOL	SCHOOL OF ARTS, MEDIA AND COMMUNICATION		

MODULE AIMS

- Start the preparatory grounding for producing a well-researched final collection of innovative fashion garments.
- Underpin the designing process in preparation for manufacturing of a final collection aimed at a specific, personally identified area of the fashion industry linked to the chosen pathway.

MODULE CONTENT

Indicative syllabus content:

In this module, students will identify and evolve a personal approach to a selected fashion pathway. Students will:

- Undertake in-depth market research to identify their place as a designer in the market which feeds directly into the design process for producing a final collection.
- Expand their contextual references – such as a knowledge of current exhibitions, films, trade shows on a global scale to underpin and inspire design ideas and ensure work is current and not limited.
- Undertake primary research visits to major fashion capitals, exhibitions museums or utilise street – style reportage for primary research.
- Experiment with and trial production methods, fabric sourcing and testing fabric manipulations to move ideas forward with the emphasis on 2D to 3D translation.
- Collaborate and network across a variety of disciplines (e.g., graphic design or media production) which is essential at this level of study.

INTENDED LEARNING OUTCOMES

On successful completion of this module, a student will be able to:

1. Apply a comprehensive range of research strategies and methodologies when identifying market levels and exploring design solutions.
2. Recognise, formulate and apply current fashion trends to contextualise their design ideas.
3. Formulate personally identified research points to continue the development of a strong personal style and signature.
4. Provide evidence of collaboration and networking across multiple disciplines, areas and contexts.
5. Demonstrate original, innovative and imaginative responses within the constraints of commercial practice.

TEACHING METHODS

Teaching and learning will be carried out on a tutorial basis working within a busy studio environment. Students are required to be highly self-motivated at this stage of their studies in order to successfully carry out all necessary activities required in the final year such as researching, visiting relevant exhibitions and trade shows, fabric sourcing, pattern cutting and garment manufacturing. Students should be proactive in sourcing relevant collaborative relationships to enhance final creative conclusions.

During the module, students will work on research towards their final collection which they will present for assessment in the form of a portfolio which will include a Process Book and one garment in real fabrics. Staff will mark the work and provide feedback and advice to help students identify their strengths and weaknesses and make improvements in their work for future study.

ASSESSMENT METHODS

This module is assessed through one Coursework.